



Chamber Members:



Warm greetings from MECC! As we move through the second quarter of 2026, we are pleased to share key updates on our activities, partnerships, and the evolving opportunities linking Europe, Macau, and the Greater Bay Area.

COVER STORY

Strengthening Europe-Macau Ties: CE Visits Europe – Macau as the Gateway for European Enterprises into the GBA

In April 2026, H.E. the Chief Executive of Macau SAR, Mr. Sam Hou Fai, undertook his first official visit to Europe, traveling to Portugal, Spain, Geneva, and Brussels. The mission reinforced Macau's strategic role as a "precise connector" between Europe and China, under the "One Country, Two Systems" framework.

During the visit, a 120-member business delegation from Macau, Hengqin, and mainland China engaged in over 220 matchmaking sessions, signing 109 cooperation agreements across high-tech, health & wellness, trade, and cultural industries.

1. "Macau+Hengqin" Platform – European companies can access the GBA market via Hengqin's tax incentives, cross-border capital facilities, and a dedicated development fund for Portuguese- and Spanish-speaking enterprises. 2. GBA Market Access – The Greater Bay Area, with over 86 million consumers, offers a market comparable to major European economies. Macau's civil law system, low-tax regime, and mature financial infrastructure make it an ideal entry point.

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3. Expansion to Spanish-Speaking Markets – This visit extended Macau's platform role from Portuguese-speaking countries to Spanish-speaking nations and the wider EU market.

4. Landing Deals – Concrete projects include digital retail solutions for Spanish SMEs, Chinese robotics expansion into Europe, and "multi-stop" Hengqin-Macau tourism packages targeting European travelers.

5. First-Store Subsidies – European brands can receive up to €105,000 in subsidies for opening their first store in Macau.



To connect with MECC -
to enlarge your network and
explore your business.



Strengthening International Ties

The Chief Executive also met with WTO leadership in Geneva and EU officials in Brussels, reinforcing Macau's role in multilateral trade and expanding cooperation in green technology, higher education, and innovation.

Looking Ahead

Macau is committed to serving as a high-value, precise gateway for European businesses seeking to enter the GBA – a dynamic region of global significance.

MECC Governing Bodies for 2025-2027

Board of Directors

President: Echo Chan

Executive Vice President:

Rui Pedro Cunha

Vice Presidents:

Carlos Alvares,

Keith Buckley MBE,

Christian Buggelsheim,

Niall Murray,

Rutger Verschuren,

Jeffery Ho Wai Ip (Treasurer)

Secretary: Eileen Stow MBE

Supervisory Committee

President: Chui Sai Cheong

Vice President: Filipe Santos

Secretary: Bolormaa Ganbold

General Assembly

President: Jeremy Artan

Vice President: Carlos Simoes

Secretary: Luis Heredia

Administration:

Executive Assistant:

Sunny Tang

Courtesy Visit to Mr. Ho Hau Wah

MECC paid a courtesy visit to Mr. Ho Hau Wah, Vice-Chairman of the National Committee of the Chinese People's Political Consultative Conference (CPPCC). The meeting underscored MECC's commitment to maintaining constructive relationships with key national representatives and offered a platform to exchange views on Macau's European economic and commercial development.



Visit to IPIM

For obtaining the recent policies of Macau's "I+4" economic diversification strategy, new technology fund and industrial park, investor incentives scheme, as well as IPIM's promotional plan for 2026 and one stop service for European investor.



MOU signed between MECC and ICSATA

MECC supported the Macau-Ireland Investment & Innovation Conference and signed an MOU with ICSATA

MECC participated as a supporting organization in the Macau-Ireland Investment & Innovation Conference. During the event, MECC and the Ireland China Science and Technology Association (ICSATA) formally signed a Memorandum of Understanding (MOU) to promote bilateral cooperation in investment, innovation, and business development, strengthening institutional ties between the two communities.

FMCC Seminar “Collaboration in the Health and Wellness Industry Between Europe and China” - 19th March

Ms. Echo Chan delivered a speech as a guest speaker at the Macau French Chamber of Commerce Luncheon Seminar themed “**Collaboration in Health and Wellness Industry Between Europe and China**”. The session highlighted emerging opportunities for cross-border collaboration in health and wellness, reinforcing MECC’s commitment to supporting dialogue that connects European and regional stakeholders through practical, future-oriented partnerships y and Chinese universities.



Rutger Verschuren (right) President of FMCC present a certificate to Echo Chan



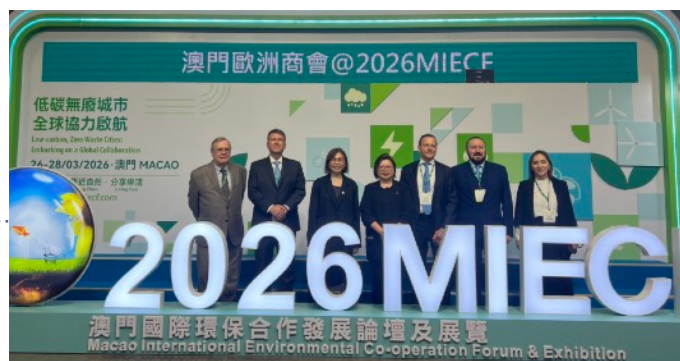
Former French Prime Minister Jean-Pierre Raffarin with MECC President of Board of Director Echo Chan (left), and President of General Assembly Jeremy Artan (right) in the Bonjour Brand Forum

2026 Bonjour Brand Forum Macao - 24th March

MECC attended the “**2026 Bonjour Brand Forum Macao**”. The forum provided valuable insights into brand development and market trends, supporting MECC’s ongoing work in connecting businesses to emerging opportunities and enhancing the visibility of enterprises within the broader regional market .

MECC in MIECF, Supporting Seminar Panel Speaker: “Reimagining Food Waste”

MECC participated in the Macao International Environmental Co-operation Forum & Exhibition (MIECF).



Mr. Niall Murray (MECC Vice-President & Chairman of ICCM) participated as a panel speaker in the seminar “**Reimagining Food Waste: Unlocking Circular Economy Opportunities in the Greater Bay Area**”, organised by the Society of Food and Environmental Health (Macao). He shared insights on applying circular economy principles to reduce food waste and improve



Mr. Niall Murray (left), MECC Vice-President & Chairman of ICCM, Ruby O, Chairwoman of Society of Food and Environmental Health of Macau in the Panel discussion.



Participated in Hainan Research Tour 15-16 April

Ms. Echo Chan represented MECC in a Hainan research tour led by Ms. Zhang Qian member of Hainan Provincial Committee of the CPPCC. The delegation composed of 15 members from 5 of business associations of Macau, was received by vice Governor Xie Jing. Discussion focus on Hainan Free Trade Port Policies. Hainan officials highlighted Macau's unique advantage in connecting with international market, while both sides explored complementarities in tourism and cultural resources,



(Upper:) Governor Xie Jiang (middle), Ms. Echo Chan, Zhang Qian and the delegation members.

(Lower) Visit Macau's Pavilion in International Consumer Products Expo (CICPE)



MECC at Macao SAR Government's Promotional Events in Portugal and Spain - 21-23 March

(Upper): Opening of photo exhibition of "Um Vislumbre da Cultura Chinesa" in Macau Science and Culture Museu.

(Right) Promotion Session in Lisbon

(Lower): Reception of Macau SAR Government in



Upon invitation of the Macao SAR Government and the Commerce and Investment Promotion Institute (IPIM), Ms. Echo Chan, President of MECC, attended the official Macao promotional roadshow held in Lisbon, Portugal and the "Macao-Spain Economic and Trade Cooperation Promotion Conference" in Madrid, Spain. These high-level events, which coincided with the Chief Executive's official visit, were designed to showcase the business environment of Macao and Hengqin. Ms. Chan's attendance served to strengthen MECC's support for the SAR Government's "Join Hands to Sea" initiative, reinforcing the role of the European Chamber in assisting European enterprises seeking to enter the Greater Bay Area via the Macao platform.



AustroCham Macau Sip & Connect: Anzac Reception-24th March

MECC's board members participated in the Austro Chamber of Commerce in HK & Macau (AustroCham) Sky High Stammtisch. The event provided a strong networking platform to deepen relationship with regional chambers and business communities, while , supporting MECC's ongoing engagement and collaboration with international stakeholders in Macau.



(From the left) Wilhelm Brauner, Chairman of AsutroCham, Echo Chan of MECC, Dr. Stefan Matzinger Co-founder & Chairman of Silva Mountain Group, Christian Buggelsheim Director of AsutroCham, Delegate in AusrtoCham Macau

First Bilateral Meeting with Macao ASEAN International Chamber of Commerce (AICC) -28th March

Macau European Chamber of Commerce (MECC) and the Macao ASEAN International Chamber of Commerce (MAICC) held their inaugural bilateral meeting to strengthen exchanges, consolidate cooperation foundations, and explore long-term strategic collaboration.

During the meeting, representatives shared their respective institutional backgrounds, operational priorities, and development goals—covering trade, economic exchange, cultural and tourism connections, and cross-regional market linkages between Macau, ASEAN, the Greater Bay Area, and Europe.

Keys outcomes include: Practical collaboration for mutual event resource sharing, regular bilateral communication, joint-force for business promotion action etc.



Echo Chan, Jennifer Veigel Austrian Trade Commissioner, and Belinda Esterhammer, Director of AustroCham (from left)



(Front) From ASEAN Macau Vice President Sam Lei, President Kelvin Chan; From MECC President Echo Chan and Vice President Niall Murry (Back) Kulie Chim, Director of ASEAN Macau, Granda and Sunny Tang (MECC)

Up Coming Events:

Romania - Carpathian Echoes: Of Mountains, Myths and Melodies"

MECC Annual Gala Dinner will be held on 15 May in the Grand Pavilion at Grand Lisboa Palace Resort.

Inspired by the majesty and mystery of Romania's Carpathian Mountains, the theme "Echoes" symbolises the resonance and far-reaching influence of culture, commerce, and creativity. The evening weaves together legendary tales from Romania, China and Macao, illustrating how dialogue and fusion can revitalise contemporary economic and trade cooperation — creating a shared narrative for the future

